



Don't put your trust in 'some IT guy'

Use a certified Microsoft® Small Business Specialist

You wouldn't trust any old person with other aspects of your life, so don't make that mistake with your IT. Instead, turn to someone who can really understand your business issues and knows how best to help: a Microsoft Small Business Specialist.

Why you should always choose a Microsoft Small Business Specialist

- 1 You can trust your IT is in good hands**
Microsoft Small Business Specialists are accredited Microsoft Partners with proven expertise in helping start-up, small and medium businesses.
- 2 They'll save you from costly and time-consuming mistakes**
Microsoft Small Business Specialists work quickly, efficiently and accurately and are skilled at recommending and supplying the latest and most appropriate Microsoft technology for your business.
- 3 They specialise in small businesses (no business too small)**
Microsoft Small Business Specialists look after small businesses day in, day out. They understand the issues you face, and enjoy solving them.
- 4 They have access to Microsoft resources just for small businesses**
Microsoft Small Business Specialists can tap into invaluable Microsoft resources that are specific for small businesses like yours.
- 5 They are always learning: learn from their experience not your mistakes**
Many of our Small Business Specialist partners meet up regularly, discussing the latest IT solutions in our community network. They know what will work for you.
- 6 They do what they do the best, so you can do what you do best**
IT solutions can improve your company's productivity. Microsoft Small Business Specialists have extensive experience managing small business networks. They also know what IT solutions will address your business needs and can offer valuable IT support. It's a false economy to use anyone else.

No matter what your IT needs, there is a Microsoft Small Business Specialist near you who can help. Find the Microsoft Small Business Specialist that's right for you. Visit: www.microsoft.com/uk/sbsc

'To say we were IT novices possibly overstates our expertise. Paul of PC Paramedic Solutions (a Microsoft Small Business Specialist) really helped us. He also trained our staff to bring us up to speed on how we use technology, and now offers us an invaluable support service. We chose Paul because he was a Microsoft Small Business Specialist. This means he came recommended by Microsoft, so we knew we were dealing with someone we could trust.'

Mandy Thorn, Managing Director, Marches Care Ltd.